IIBLP Forum

SWIFT 2014 Year in Review
What is SWIFT?

SWIFT in figures (May 2015)

10,926 customers
212 countries and territories
2,000 employees
Average daily traffic 24.7 million messages
Last peak day – 27.5 million messages – 30th April 2015
2014 - Highlights

• In 2014, the SWIFT trade volume shows a decrease of 1.79% (more than last year decrease of 0.65%). This trend is underlined by the decrease in category 7 of 1.41% and 3.09% in category 4.

• Asia-Pacific continues to register far greater volume of MT 700 with 70% (import) and 76% (export) of the world traffic in 2014.

• Countries that imported the most using the L/C on SWIFT are respectively: Bangladesh, China, Korea, India, Hong Kong.

• Countries that exported the most using the L/C on SWIFT are respectively: China, Hong Kong, Bangladesh, India, Japan.

• The region that shows the highest annual decrease is Africa with more than 18%.

• The Renminbi is the second currency.
MT 700: Issue of a documentary credit

Top 15 Countries in Volume of MT 700 Sent

- Bangladesh (5.82%)
- China (-5.77%)
- Korea, Republic of (1.60%)
- India (1.24%)
- Hong Kong (-7.32%)
- Taiwan (-2.77%)
- Pakistan (3.51%)
- Japan (-10.21%)
- Vietnam (4.87%)
- Indonesia (1.72%)
- Sri Lanka (7.32%)
- U.A.E. (0.40%)
- Thailand (-6.22%)
- Spain (-0.63%)
- Italy (-2.58%)

(x%) = growth in 2014 vs 2013
Top 10 countries showing the highest growth

Growth (2014 vs 2013)

Libyan Arab Jamahiriya: 29.63%
Nepal: 18.01%
Qatar: 12.84%
Egypt: 8.61%
Cuba: 8.15%
Sri Lanka: 7.32%
Nigeria: 6.66%
Bangladesh: 5.82%
Mexico: 5.51%
Morocco: 5.14%

From countries with yearly volume of MT 700 greater than 10,000 in 2014
Top 10 countries showing the highest decrease

Growth (2014 vs 2013)

From countries with yearly volume of MT 700 greater than 10,000 in 2014
MT 700: Issue of a documentary credit

MT 700 Received by Region, 2009-2014

- Asia-Pacific: 76%
- Europe - Euro Zone: 10%
- Europe - Non Euro Zone: 5%
- North America: 4%
- Central & Latin America: 4%
- Middle East: 4%
- Africa: 1%

Scale Break

- 950,000
- 900,000
- 850,000
- 800,000
- 750,000

- 150,000
- 100,000
- 50,000

-1.72%
-5.33%
-5.55%
-6.05%
+1.75%
-6.45%
-18.47%
MT 700: Issue of a documentary credit

Top 15 Countries in Volume of MT 700 Received

(x%) = growth in 2014 vs 2013
Top 9 countries showing the highest growth

Growth (2014 vs 2013)

From countries with yearly volume of MT 700 greater than 10,000 in 2014
MT 700: Issue of a documentary credit

Top 10 countries showing the highest decrease

Growth (2014 vs 2013)

France: -21.14%
South Africa: -15.34%
Brazil: -11.71%
Italy: -8.47%
Spain: -8.33%
United Kingdom: -8.23%
Belgium: -8.11%
Netherlands: -7.38%
Hong Kong: -7.38%
Switzerland: -6.73%

From countries with yearly volume of MT 700 greater than 10,000 in 2014
MT 700: Issue of a documentary credit

Percent Distribution of MT 700 Sent in 2014 per Region

- **North America**: 4% (4% in MT 700 sent by region), 11% (11% in MT 700 sent by region)
- **Middle East**: 7% (7% in MT 700 sent by region), 7% (7% in MT 700 sent by region)
- **Europe - Non Euro Zone**: 17% (17% in MT 700 sent by region), 3% (3% in MT 700 sent by region)
- **Europe - Euro Zone**: 14% (14% in MT 700 sent by region), 3% (3% in MT 700 sent by region)
- **Central & Latin America**: 36% (36% in MT 700 sent by region), 15% (15% in MT 700 sent by region)
- **Asia-Pacific**: 0% (0% in MT 700 sent by region), 83% (83% in MT 700 sent by region)

SWIT trade traffic in figures - 2014 traffic
MT 400: Advice of payment under a collection

MT 700: Issue of a documentary credit

MT 400, MT 700 Sent by Region, 2014

MT 400, MT 700 Received by Region, 2014
MT 103: Single customer credit transfer

MT 700: Issue of a documentary credit

Volume of MT 103, 2009-2014

Volume of MT 700, 2009-2014
Watch Analytics

Dynamic search and analysis of business data only SWIFT can provide.

The full Watch Analytics offering has migrated to a new state-of-the-art Business Intelligence platform.

**Improvements:** Data available earlier in the month; Collaboration thanks to analyses storage in the cloud; Data visualizations & dashboards capabilities; Enhanced exportability and much more...

**Watch Traffic Analytics**
Your traffic volumes by market, message type and region

**Watch Value Analytics**
Your transaction value by currency

**Watch Message Cost Analytics**
Your SWIFT messaging costs and charges

**Watch Billing Analytics**
Your SWIFT invoice in detail
Watch Insights

Visual and business-oriented dashboards on a subset of your customer’s correspondent banking business. More market segments to follow.

Pre-defined, yet dynamic.

Develop footprint and portfolio for Payments and Cash Management

Develop footprint and portfolio for Trade finance

Manage correspondent network for Payments and Trade finance

- Top Message Types YTD
- YTD Traded sent
- YTD Traded received
- The evolution of the number of counterparties and countries you have activities with
- Your activity share in MT700 YTD and its variations compared to last year
BI Consulting Services

Our consultants bring subject matter expertise and more granular data, serving your transaction business teams with tailor-made market and anonymous competitive information.

Bringing together data and subject matter expertise to the right people

- Reporting implementation
- Sales collateral
- Data-driven decision support
- Peer analysis
- Report development
- Network development